Corporate Challenge 2018

AN INITIATIVE BY
PAYCE FOUNDATION

ENDORSED BY
Homelessness NSW
2018
SYDNEY STREET CHOIR CORPORATE CHALLENGE

The Sydney Street Choir Corporate Challenge is a corporate volunteering activity with a difference. In addition to challenging yourself personally and building morale within your organisation, you will be supporting the Sydney Street Choir to bring hope and restore dignity to the lives of individuals doing it tough.

The Sydney Street Choir is a singing community, established in 2001, that offers a place of acceptance and belonging to men and women dealing with issues such as homelessness, mental illness, addiction and disability. The Choir’s performances are inspirational, as they share their stories of hardship and triumph over adversity.

HOW
DOES IT WORK?

You and a brave team of colleagues will challenge yourselves to sing for the general public in Martin Place during Homelessness Week (6th-12th August) and raise money for the Sydney Street Choir!

We understand that singing (particularly in public) can be scary, but don’t worry, you won’t be alone. You’ll have the experience and enthusiasm of the Sydney Street Choir behind you, and other corporate teams to share in the discomfort!

WHAT
IS THE COMMITMENT?

• $5,000 fundraising target – see more below on fundraising.
• One rehearsal with the Sydney Street Choir.
• A second rehearsal with the Sydney Street Choir and all corporate teams.
• The Sydney Street Choir Corporate Challenge performance in Martin Place.

WHAT
DOES THE EXPERIENCE OFFER?

• Boost morale and bring your people together across all levels of the organisation, all while making a difference to those most in need!
• Professional video of your rehearsal that can be used to promote your organisation and its community engagement activities.
• Networking and relationship building opportunities with other corporate teams.
• PR and media opportunities.
• Sydney Street Choir Corporate Challenge T-shirts.

Rehearsal 1
• Date TBC
• Location TBC
• 12-2pm

Rehearsals will take place on Thursdays (12pm-2pm) throughout May, June and July. The PAYCE Foundation team will help you to lock in a rehearsal date when you sign up.

Rehearsals will be led by Sydney Street Choir Director, James Paul and run for approx. 2 hours. Rehearsals will involve an ice breaker, warm up, rehearsal of your chosen song (we’ll provide you with a song list) and lunch/refreshments.

We ask that the hosting organisation provide some light refreshments (sandwiches, juice, tea and coffee) for Sydney Street Choir members. We support a social enterprise called Kick Start Café and would be more than happy to arrange catering with them on your behalf.

If you have the capacity we would encourage you to host the Sydney Street Choir at your office, but if this is not an option we can arrange a convenient and centrally located rehearsal space for you.

Rehearsal 2
• 2nd August
• Location TBC
• 12-2pm

This second lunch-time rehearsal will be an opportunity for all corporate teams to get together with the Sydney Street Choir ahead of the Corporate Challenge. We’ll go over some final details, give you your t-shirts and have some lunch together.

Sydney Street Choir Corporate Challenge
• 7th August
• Martin Place Amphitheatre
• 12-1.30pm

The Sydney Street Choir Corporate Challenge will be held during Homelessness Week 2018. Each corporate team will be allocated a time to perform their chosen song with the Sydney Street Choir, all for the enjoyment of the general public.

This year we’re dialling up the competition between corporate teams to drive donations. Teams will have to compete for the crowd’s favour and gold, so make sure your colleagues and friends come along to empty out their pockets. There will be a prize for the team with the heaviest bucket on the day!

Fundraising
Your organisation may opt to meet the $5,000 fundraising target by making a one-off tax-deductible donation, or your employees may wish to raise funds to participate. We would encourage teams to do some fundraising either way as it boosts engagement with the campaign and gives teams a sense of ownership of the outcomes.

We’re making fundraising really simple. Each team will be set up with a fundraising page that’s linked to the Sydney Street Choir’s donation platform. We’ll give you all the tools you’ll need to get started and support you to manage your page along the way.

All funds raised will support the ongoing operations of the Sydney Street Choir. We need your help to keep them singing!

Next steps
1. Watch:
   2017 Sydney Street Choir Corporate Challenge
   AMP’s rehearsal
   APA’s rehearsal
   Wazza’s Story
2. Sign up! To register your team please contact Maddy at the PAYCE Foundation (mneely@paycefoundation.com.au or 8080 2364).
3. Get your team together (10-15 is the optimal number but you can participate with less).
4. Nominate a team champion (this person will be the point person for all communications).
5. Select your rehearsal date and location.
6. Select a song (on signing up you will be provided with a song list).
7. Promote the Sydney Street Choir Corporate Challenge and start fundraising!